

# Sample of a Combination Resumé

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**Job Goal: To work for a small to mid-sized retail business.**

## **Skills Summary:**

- thirteen years experience in retail sales
- flare for advertising and marketing campaigns
- enthusiastic and responsible, able to develop good relations with clients
- enjoy working independently or as a team member

## **Relevant Skills:**

### **Sales and New Product Development**

- increased Oasis Giftware's sales by 40 per cent in first year
- assisted manager with sourcing unique giftware products
- developed rewards program for clients of major women's boutique

### **Customer Relations**

- promoted to senior salesperson in clothing boutique
- awarded Employee of the year in 1998 and 1999
- promoted Oasis Giftware at trade shows in the area

### **Advertising and Marketing**

- arranged giftware for a presentation in a 20-page catalogue
- developed newspaper ads and direct mail flyers
- took orders and processed requests at Oasis Giftware and EFG **Imports**

## **Employment History:**

1998-2000	Sales Representative	Peach Fashions
1995-1998	Retail Sales/Assistant Manager	Oasis Giftware
1982-1990	Retail Sales Clerk	EFG Imports

## **Education:**

City College, British Columbia, Art History, 1990-1992

References available upon request.